## GRAB THIS QUICK

Read it Chrough. Every Word Means Dollars to You

Gigantic Ten Day Bargain Carnival of Shoes at Robinson Bros. Co.
124 MAIN STREET, SALT LAKE CITY, UTAH.

\$40,000 STOCK OF SHOES to be distributed to the homes of the people in ten days by the Robinson Bros. Shoe Co., 124 Main Street, Salt Lake.

### Commencing Wednesday, December 8th

at 9 a. m., and ending Saturday, Dec. 18th at 4 o'clock p. m.

PRICES CUT TO A WHISPER. Everything as represented by our salesmen, or your money back. A sale that will blaze a trail in the shoe business of Salt Lake City.

ROBINSON BROS. CO.'S ENTIRE STOCK AT THE MERCY OF THE PEOPLE, TO BE SOLD AT EMPHATICALLY THE LOWEST PRICES EVER QUOTED ON NEW AND UP-TO-DATE SHOES WITHIN THE MEMORY OF THE OLDEST INHABITANT OF THIS SECTION OF THE COUNTRY.

Robinson Bros. Shoe Company for the past twenty-one years, one of Salt Lakes most reliable dealers in high grade shoes, has decided to inaugurate the most daring wonder—inspiring sacrifice of shoes ever attempted in the commercial history of Salt Lake City.

For the first and only time in their long and honorable business career in this city the Robinson Bros. Co., finds themselves heavily over-stocked. Truth is stranger than fiction. It would be utterly impossible for us to reduce our tremendous over-stock through the regular channels of business, hence this gigantic sale. Coming as it does right in the very heart of the holiday season, the greatest buying time of the year, when you are figuring and planning to make your dollars go as far as possible, this wonderful sale should stir the City from center to circumference and bring the entire population of Salt Lake City to our doors on Wednesday, December 8th at 9 A. M. We have put out our word to the people that this will be a legitimate sale conducted along the same honorable lines that has marked our business career. And we intend to hold our promise sacred. No matter how great the cost may be. Take into consideration the fact that our stock is one of the best selected and cleanest stocks of shoes to be found in the State of Utah and it will convey to you some idea of what this mighty shoe sale means to the people of this City and surrounding country.

We don't handle any trash, and never did. Shoddy plunder has never found a place within the four walls of our store. Nothing but standard brands of America's leading and foremost makers, such world's famous shoes as the genuine Red Cross for women, the swell up-to-date Howard & Foster, and J. E. Tilts makes, for men, and and the justly celebrated Buster Brown Shoes for children, and other well known makes that mean to shoes what Elgin means to a watch, and Sterling means to silverware.

You have proved us in the past. We will not disappoint you this time with a lot of glittering statements we cannot back up.

Robinson Bros. Co. sale which positively commences Wednesday, Dec. 8th at 9 A. M. is in a class by itself. This is the very first time in our twenty-one years business career in this City that we have advertised or inaugurated a sale of this magnitude and our friends and customers are urged to use their good common sense and come and see with their own eyes. The chance of a lifetime stares you in the face Allow nothing to keep you away from the greatest, grandest, broadest legitimate sale that has ever taken place in the City of Salt Lake.

If you want to buy a pair of shoes for less than the actual cost of the raw material, leaving the labor entirely out of the question, you should make it your business to stop everything for at least one day and visit this great sale. By attending this sale you will have an opportunity to become acquainted with the actual cost of the raw material put into shoes and you can become posted to such an extent that it will be the means of you saving many a dollar in your future buying.

Robinson Bros. Co., deserves your patronage at this sale as they have made a conscientious effort to serve their trade with the very best shoes money could buy.

The following guarantee, signed by Robinson Bros. Co., should convince the most skeptical, beyond the shadow of a doubt, that this is a bona-fide bargain carnival where former prices have been completely annihilated.

#### OUR GUARANTEE!

We assure each and every purchaser absolute satisfaction. We guarantee every price and every statement made herein to be the truth, and we hereby bind ourselves to take back, exchange or refund the money for any shoes purchased here during this sale, proving mis-represented or unsatisfactory for any reason whatsoever. Signed ROBINSON BROS. CO.

#### STORE CLOSED

Business suspended all day Monday and Tuesday, Dec. 6th and 7th., to re-arrange and mark down stock. Wait! Wait! Until Wednesday, Dec., 8th, at 9 A. M.



#### FREE Railroad Fare To Out of Town Shoppers!

We agree to refund railroad fare to all purchasers of \$20.00 and over, coming a distance of 40 miles or less.

## Shoes! Shoes! Shoes! Shoes!

We have a shoe for every foot, and a price for every purse. Now is the time to SHOE YOUR ENTIRE FAMILY. Greatest values on earth in the shoe line. No out of date back numbers here. These shoes are all new. Come now and get two pair for the price of one.

### Down, Down, Go the Prices with a Thundering Crash!

#### MEN'S SHOES.

300 Pairs Men's heavy work shoes worth \$2.25 over-stocked sale price \$1.28

400 Pairs Men's Fine Dress, values to \$3.50, overstocked sale price, \$1.98 400 Pairs Men's Vici-Kid shoes, value up to \$4,

overstocked sale price, \$2.28
600 Pairs Men's Fine
Dress shoes, all leathers, worth to \$5.50,
overstocked sale price, \$3.28
600 Pairs Men's Fine

600 Pairs Men's Fine
French Calf Skin shoes
worth \$6.50, overstocked sale price, ......\$3.48

300 Pairs Men's Hightop custom made shoes, values to \$8.00, overstocked sale price, .... \$4:68

18,000 pairs of Ladies', Men's, Boys', and Children's shoes for less than the leather cost to build them.

#### LADIES' SHOES.

Ladies' Shoes, Patent
Leather, lace and button, value \$3.50, overstocked sale price, .... \$1.98

Ladies' shoes in Patent leather, gun metal and fine kid, worth \$4.00, overstocked sale price, \$2.28

Ladies' Fine Dress shoes worth \$5.00, overstocked sale price, . . . . . \$2.98

Ladies' very fine and upto-date shoes, in all the most wanted styles and leathers, worth \$6.00,

overstocked sale price, \$3.48 Ladies' Oxfords at practically your own price.

A full line of ladies' house slippers all go at the same gigantic reductions.

#### BOYS' SHOES.

6,000 pairs boys' shoes of every description, all placed on sale, and bear the red tag showing the great saving you make.

One lot Boys' Calf Skin shoes, worth \$2.25, overstocked sale price \$1.28

One lot Boys' Fine Calf
Skin shoes, values to
\$3.50, overstocked sale
price .................................\$1.98

One lot Boys' Fine Patent Calf Skin shoes in lace and button, worth \$4, overstocked sale price, \$2.48

#### CHILDREN'S SHOES.

One lot 5 to 8, worth \$1.50 overstocked sale price...88c

One lot 8 to 11, worth \$1.75, overstocked sale price ...... 98c

One lot 11 to 2, worth up to \$2.25, overstocked sale price ......\$1.28 One lot Children's shoes, worth up to \$3, overstocked sale price.... \$1.68

1,000 pairs Infants' shoes overstocked sale price 38c

Bear in mind these prices are mere illustrations and not exceptions. We advise you to save this circular as a guide and bring it with you so that there are no mistakes, and you get exactly the shoes mentioned.

#### SPECIAL NOTICE!

We have fitted up our basement which will be used during this special offering as a salesroom. There you will find shoes piled out in bins and on counters inviting your inspection ALL BEARING THE RED TAG WITH SACRIFICE PRICE.

Sale positively opens Wednesday, Dec., 8th at 9 A. M. for ten days only. Stop everything for at least one day. Borrow the money if you haven't it and make it your business to visit the greatest slaughter sale of shoes since Salt Lake City was incorporated. Make no mistake! Make sure you are in the right place. Don't be lured into side shows or imitations of our signs and banners, as there is only one Robinson Bros. Co. in Salt Lake City.

# Robinson Bros. Co., 124 Main Street

Salt Lake City, Utah

"It's Confidence that Counts"

Mark the date and mark it well, Wednesday, December 8th, at 9:00 a.m., for 10 days only.